

Table 1. Selected Services - Estimated Revenue for Employer Firms

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	Total revenue (millions of dollars)					Percent change		
		2004 Year-to- date total	3Q 2004 (p)	2Q 2004 (r)	1Q 2004 (r)	4Q 2003 (r)	3Q 2004 from 2Q 2004 (p)	2Q 2004 from 1Q 2004 (r)	1Q 2004 from 4Q 2003 (r)
51	Information.....	667,165	224,852	225,858	216,455	228,197	-0.4	4.3	-5.1
511	Publishing industries.....	174,219	59,575	58,580	56,064	63,007	1.7	4.5	-11.0
51111	Newspaper publishers.....	37,300	12,450	12,757	12,093	12,999	-2.4	5.5	-7.0
51112	Periodical publishers	27,180	9,683	9,308	8,189	9,052	4.0	13.7	-9.5
5111 pt	Book, database and directory, and other publishers ²	40,656	14,363	13,371	12,922	14,418	7.4	3.5	-10.4
5112	Software publishers.....	69,083	23,079	23,144	22,860	26,538	-0.3	1.2	-13.9
512	Motion picture and sound recording industries.....	50,815	15,566	18,074	17,175	20,480	-13.9	5.2	-16.1
513	Broadcasting and telecommunications.....	379,356	128,686	127,865	122,805	123,189	0.6	4.1	-0.3
5131	Radio and television broadcasting	44,208	15,205	15,701	13,302	14,176	-3.2	18.0	-6.2
5132	Cable networks and program distribution	76,439	26,163	25,802	24,474	23,617	1.4	5.4	3.6
5133	Telecommunications.....	258,709	87,318	86,362	85,029	85,396	1.1	1.6	-0.4
51331	Wired telecommunications carriers	156,030	51,423	52,066	52,541	53,237	-1.2	-0.9	-1.3
51332	Wireless telecommunications carriers (except satellite)....	89,340	31,367	29,759	28,214	27,708	5.4	5.5	1.8
5133 pt	Other telecommunications ³	13,339	4,528	4,537	4,274	4,451	-0.2	6.2	-4.0
514	Information services and data processing services	62,775	21,025	21,339	20,411	21,521	-1.5	4.5	-5.2
5141	Information services	24,314	8,122	8,272	7,920	7,938	-1.8	4.4	-0.2
5142	Data processing services	38,461	12,903	13,067	12,491	13,583	-1.3	4.6	-8.0
54	Professional, scientific, and technical services ⁴	705,464	234,145	241,999	229,320	229,739	-3.2	5.5	-0.2
5412	Accounting, tax preparation, bookkeeping, and payroll services	71,008	19,871	23,572	27,565	21,727	-15.7	-14.5	26.9
5413	Architectural, engineering and related services ⁵	161,174	53,078	56,991	51,105	48,637	-6.9	11.5	5.1
5415	Computer system design and related services	134,680	45,032	44,681	44,967	44,254	0.8	-0.6	1.6
5416	Management, scientific, and technical consulting services	87,816	29,986	30,199	27,631	27,630	-0.7	9.3	Z
5418	Advertising and related services	50,718	17,315	17,196	16,207	17,053	0.7	6.1	-5.0
541 pt	Other professional, scientific, and technical services ⁶	200,068	68,863	69,360	61,845	70,438	-0.7	12.2	-12.2
56	Administrative and support and waste management and remediation services ⁷	360,898	124,673	121,139	115,086	113,368	2.9	5.3	1.5
561	Administrative and support services	322,145	110,626	108,415	103,104	101,048	2.0	5.2	2.0
5613	Employment services	98,760	34,672	33,583	30,505	31,059	3.2	10.1	-1.8
5615	Travel arrangement and reservation services	20,447	6,952	7,157	6,338	6,008	-2.9	12.9	5.5
561 pt	Other administrative and support services ⁸	202,938	69,002	67,675	66,261	63,981	2.0	2.1	3.6
562	Waste management and remediation services	38,753	14,047	12,724	11,982	12,320	10.4	6.2	-2.7

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.

(2) Includes NAICS 51113 (book publishers), 51114 (database and directory publishers), and 51119 (other publishers).

(3) Includes NAICS 51333 (telecommunications resellers), 51334 (satellite telecommunications), and 51339 (other telecommunications).

(4) Excludes NAICS 54112 (offices of notaries), 54132 (landscape architectural services), and 54194 (veterinary services).

(5) Excludes NAICS 54132 (landscape architectural services).

(6) Includes NAICS 5411 (legal services), 5414 (specialized design services), 5417 (scientific research and development services), and 5419 (other professional, scientific, and technical services).

(7) Excludes NAICS 56173 (landscaping services).

(8) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.